

Video – Is the world reaching “peak meat”?

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Thema/Lehrplananknüpfung:	Globalisation & environment, consuming/consumer citizenship (Kl. 8–10), resources/environmental challenges (Kl. 9/10)
Länge des Videos:	02:16 min.
Mögliche Kapitel/ Abschnitte:	0:00–0:30 min. – Meat consumption in 2020 / 0:30–0:58 min. – Meat consumption before the Corona pandemic in the USA and EU / 0:58–1:40 min. – Meat consumption in China / 1:40–2:16 min. – Plant-based meat



Is the world reaching "peak meat"? – Working with the video

Watch the video and find out more about the development of meat consumption.

Pre-viewing activities

1. Match the words from the video with the correct German translation.

peak	die Sorge
consumption	die Schließung
(to) affect sth./so.	der Schlachthof
concern	die Nachhaltigkeit
(to) exacerbate	pflanzenbasiert
closure	tiefgreifend
slaughterhouse	jmdn./etw. betreffen
supply	der Ausblick
sustainability	abschwächen, abflauen
profound	aus Zellen gezüchtet
(to) level off	der Gipfel
plant-based	entfallen auf, etw. ausmachen
prospect	verschärfen, verschlimmern
cell-cultured	das Angebot
(to) account for	der Verbrauch, der Konsum