

Video – From haggling to fixed prices: The invention of the price tag

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Thema/	Globalisation & environment, trade and commerce/outourcing
Lehrplananknüpfung:	
Länge des Videos:	03:13 min.
Kapitel/	0:00–0:17 min. – Introduction; prices today / 0:18–0:55 min. –
Abschnitte:	Financial transactions in former times / 0:56–1:25 min. – What the Quakers thought / 1:26–1:54 min. – “Haggling Schools” – haggling costs! / 1:55–2:20 min. – The invention of the price tag / 2:21–2:58 min. – The stores are born / 2:58–3:13 min. – Credits



From haggling to fixed prices: The invention of the price tag – Working with the video

Watch the video and find out more about the invention of the price tag.

Pre-viewing activity

1. Match the words from the video with the correct German translation.

aberration	das Preisschild
(to) charge for sth.	das Geschäft, der Laden
(to) fuel sth.	über den Tisch gezogen werden
clerk	etw. erfinden
customer	den Sprung wagen
(to) get ripped off	feilschen, handeln
(to) haggle	der/die Verkäufer/in
(to) invent sth.	jmdn. einstellen
(to) hire so.	etw. berechnen
item	den Weg bereiten
(to) pioneer	der Artikel
price tag	sich ausbreiten
(to) spread	etw. befeuern
store	der Irrweg
(to) take the plunge	der/die Kunde/Kundin